

SOUTHERN WEST VIRGINIA COMMUNITY AND TECHNICAL COLLEGE
BOARD OF GOVERNORS
LOGAN CAMPUS—ROOM 111
SEPTEMBER 21, 2004

OFFICIAL
10-21-04

BOARD MEMBERS PRESENT: Shelley Huffman, Linda Akers, Rory Perry, George Kostas, Dennis Trader, Michael Baldwin, Julia Goad, F. Dean Lucas

BOARD MEMBERS ABSENT: William Grizzell, Jada Hunter, David Pierce, James Sheatsley

STAFF: President Joanne Jaeger Tomblin, Merle Dempsey, Cathy Smith, Fred Scott, Ron Lemon, Cindy Crigger, Allyn Sue Barker, Ron Hamilton, Pam Alderman, James Owens, Patricia Clay, Beth Harter, Emma Baisden

GUEST: Calisa Pierce, Patricia Miller, Christopher Gray

1. WELCOME AND CALL TO ORDER:

Chair, Shelley T. Huffman, called roll, declared a quorum present, and convened the meeting at 6:05 p.m. Ms. Huffman called for President Tomblin to give her report.

2. PRESIDENT'S REPORT:

Prior to updating the Board on pertinent institutional developments, President Joanne Jaeger Tomblin introduced Southern's newest family members to the Board—Ms. Cathy (Katie) Smith, Vice President for Academic Affairs, and Ms. Cynthia (Cindy) Crigger, Communications Director.

Ms. Smith comes to Southern from Lake Michigan College in Benton Harbor, Michigan, where she served as the Dean of Arts and Sciences. Ms. Smith resides in Logan.

Ms. Crigger's most recent employment was at Williamson Appalachian Regional Hospital in South Williamson, Kentucky, where she served as Public Relations Specialist for more than 10 years. Ms. Crigger resides in Williamson.

President's Update:

1. As of September 21, enrollment figures show an increase of 4% in student headcount, and 1.29% in full-time enrollment (FTE). These figures do not include dual credit enrollment.
2. Southern's new campus wing is current under construction at the new Lincoln County Comprehensive High School.
3. President Tomblin recognized Ron Hamilton, Chief Technology Officer, for diligently pursuing grant funds for the Distance Learning project that will

interactively link all county high schools in our service district to the College. This initiative is designed to provide distance-learning services to high school students residing in rural areas who would otherwise not have access to college preparatory classes.

4. Dual credit offerings have increased this semester in Mingo County.
5. Professor Belvai (Vinnie) Kudva was selected as Director for the Teaching / Learning Center, under the direction of Ms. Cathy Smith.
6. President Tomblin and Mingo County House of Delegates member, Steven Kominar, have an appointment scheduled for October 1 with General Major Allen E. Tackett, adjutant general of the WV National Guard to discuss possible acquisition of the Williamson National Guard Armory. The Logan and Williamson detachments of the National Guard will combine to form one unit and occupy a new facility in 2006.
7. The annual Business Appreciation Dinner hosted by the Economic, Workforce, and Community Development Unit is scheduled for October 28, 2004, at the Earl Ray Tomblin Convention Center. A reception is scheduled to kickoff the event at 6:00 p.m. with dinner immediately following. President Tomblin extended an invitation to all Board members and announced that formal invitations are forthcoming.
8. Foundation fundraising events:
 1. The Logan Golf Outing was held on August 26th at the Logan Country Club. Mr. Don Nehlen, former WVU football coach, was the guest speaker.
 2. The Wyoming Campus Golf Outing to be held at Twin Falls State Park is scheduled for September 30.
 3. The second annual Bowling Tournament will be held at Plaza Lanes in Logan on October 17th, 1:00-3:00 p.m.
9. We will bring the annual update to the Institutional Compact before the Board for approval at the October 21 meeting. Mr. Merle Dempsey, Executive Vice President, is in charge of the project.
10. The Higher Education Policy Commission's annual Board of Governors training is scheduled for Friday, September 24, 2004, in Charleston. The purpose of the daylong conference is to contribute to an understanding of the major responsibilities of board leadership, especially in the context of higher education reorganization and restructuring. Southern's Board Member, Dr. David R. Pierce, is scheduled as a speaker for the training.
11. Board Secretary, Rory Perry, will attend the annual Association of Community College Trustees (ACCT) conference, October 5-9, 2004, in New Orleans, Louisiana.
12. President Tomblin and Ms. Allyn Sue Barker, Vice President for Economic, Workforce, and Community Development, will attend the annual Rural Community College Alliance (RCCA) conference, October 2-5, 2004, in Myrtle Beach, South Carolina.
13. Southern received official notification from Governor Bob Wise of an award of \$300,000 in State Set Aside funds for the WV Courtesy patrol program to

provide the educational component for Workforce Investment Act (WIA) eligible adults as Courtesy Patrol drivers.

14. Major Gifts Campaign Update:
 1. Cargill Associates surveyed 7,000 Southern alumni and personally interviewed 60 persons.
 2. One hundred percent of those people that were personally interviewed spoke with high regard for the College.
 3. The Southern West Virginia Community College Foundation retained Cargill Associates for 20 months to work on the Major Gifts campaign.
 4. Mr. Terry Purdy, Consultant, will join the Board Retreat to provide a detailed report.

3. ACTION ITEMS:

1. Approval of June 15, 2004, Minutes:

MOTION: Dennis Trader moved to accept the June 15, 2004 minutes as presented.

ACTION: George Kostas seconded the motion. The motion carried unanimously.

4. DISCUSSION ITEMS:

1. Board of Governors Self-Evaluation

Ms. Beth Harter addressed the Board regarding their third annual self-evaluation. Ms. Harter asked Board members to complete the survey that she distributed and return it to Emma Baisden by September 30th for compilation. Ms. Harter will chart a three-year comparison for the October 21st Board meeting. As always, the evaluations are conducted on an aggregated and anonymous basis.

2. Board of Governors Retreat

The Board of Governors will hold their annual planning retreat on October 22, 2004, at Stonewall Resort and Conference Center, Roanoke, WV. Mr. Terry Purdy, Cargill Associates, will provide a progress report on the Major Gifts Campaign. President Tomblin, Merle Dempsey, and Fred Scott will compile a ten-year financial plan for Board members' review and comment. Members of the President's Cabinet, Campus Directors and Managers, Chairs of the Classified Staff Council and Faculty Senate, and the Communications Director will participate in this year's retreat.

3. Wyoming / McDowell Campus Task Force Report

In November 2002, President Joanne Jaeger Tomblin established the Wyoming / McDowell Campus Task Force to assess the needs of the

Wyoming / McDowell Campus service area, and make recommendations for the future direction of the campus. Ms. Patricia Clay, Task Force Administrative Liaison, provided a detailed overview of the project and updated Board members on the findings and final recommendations of the Committee.

4. Board of Governors Associate in Applied Science Degree

Ms. Calisa Pierce, Director / Chair of Transitional Studies, informed the Board about the new adult degree completion program that is now available to all West Virginia community and technical colleges. The Adult Degree Completion Program is an alternative degree program designed for adult students seeking a degree completion program. The program is specifically designed for adults to meet occupational goals, employment requirements, establish professional credentials, or achieve personal goals at the associate degree level. The unique aspect of the program provides the opportunity for adults to be granted college credit for prior learning experiences via licenses, certificates, military credit, work experience, or other non-collegiate sources while assuring maximum credit transferability. The Board of Governors A.A.S. degree is designed to articulate with the Regents Bachelor of Arts (RBA) degree, a similar program at the baccalaureate level.

5. Academic Affairs Update

Ms. Cathy (Katie) Smith, Vice President for Academic Affairs, gave the following synopsis:

1. Southern is offering 510 sections of courses this semester (includes dual credit courses).
2. The West Virginia EDGE (Earn a Degree Graduate Early) allows students to take high school courses for community and technical college credit. Students who take the college credit courses available in high school could earn an Associate Degree within one year following high school graduation or in conjunction with a high school diploma.
3. The faculty continues to develop and offer on-line course offerings through President Tomblin's Faculty Incentive Program.
4. At their last meeting, the Academic Affairs Committee endorsed the new Dental Hygiene program. Dr. Lisa Haddox-Heston will present the program to the Board of Governors at their November meeting. Discussions are in progress with Logan Regional Medical Center to establish a partnership for our Dental Hygiene Clinic.
5. Our Instructional Technologist will begin employment on October 1. The position is grant-funded through the HEPC and will assist the faculty with technology development.

6. Higher Education Bond Issuance Report and Property Acquisition and Facilities Report.

Mr. Fred Scott, Vice President for Finance, reported that Southern will receive bond funding in the amount of \$9.6 million for capital projects. He provided the following facilities project status report:

1. Williamson Campus HVAC—Complete
2. Williamson Campus Roof Replacement—Complete
3. Logan Campus Roof Repairs—Flood lights yet to be installed
4. Logan Campus Snack Bar Renovation—Awning yet to be installed
5. Williamson Faculty Office Furniture—12 offices refurbished; 10 to be refurbished this year, 2004-2005; 12-14 office to be refurbished in 2005-2006.
6. Specifications are being written for December installation of an elevator at the Williamson Campus. We have requested specs for installation of a third elevator at the campus.
7. Property acquisitions, appraisals, and negotiations are underway for the new Allied Health and Technology Building to be built adjacently to the District Office complex. Floor plan layouts for the new building are complete and renderings are forthcoming.
8. As President Tomblin previously mentioned, Southern's campus wing is under construction at the new Lincoln County Comprehensive High School.

5. OTHER:

1. Chair Huffman expressed gratitude to Ms. Allyn Sue Barker and Ms. Pauline Sturgill for development of a 5-10 year plan for the Corridor G. Development Authority.
2. Chair Huffman announced that a press release was forthcoming in the *Coal Valley News* regarding Southern West Virginia Community and Technical College working hand-in-hand with the Corridor G. Development Authority Board of Directors. Speaking for the Corridor's Board of Directors, Chair Huffman expressed gratitude to president Tomblin and Vice President Barker.
3. The Williamson Campus Community Appreciation Day, held in conjunction with the annual King Coal Festival, is scheduled for Sunday, September 26, 2004, 1:00-3:00 p.m.
4. Chair Huffman challenged fellow Board members to form a bowling team for the upcoming Foundation fund-raiser on October 17th. She asked Emma Baisden to canvas the Board via e-mail regarding this challenge.

6. ADJOURNMENT:

There being no further business, Chair Huffman declared the meeting adjourned at 7:37 p.m. The next Board meeting is scheduled for October 21, 2004.

_____ Shelley T. Huffman	Chair
_____ Linda Q. Akers	Vice Chair
_____ Rory Perry	Secretary
_____ Emma L. Baisden	Assistant Secretary